

Key Highlights

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01.

PSW and **EDF** Join Forces to Empower Exporters with Export Declaration **COO Service**

PSW Launches AI Chatbot 'Khizer' to Enhance Trade **Support Services**

02.

PSW Welcomes High-**Level Delegation from Turkish Ministry of Trade**

03.

Fee Waivers and Digital e-04.

05. **PSW Hosts SMElevate**

06. **PSW Launches NextTech**

Media Networking Event Showcases PSW's **Upcoming PortVerse** Launch

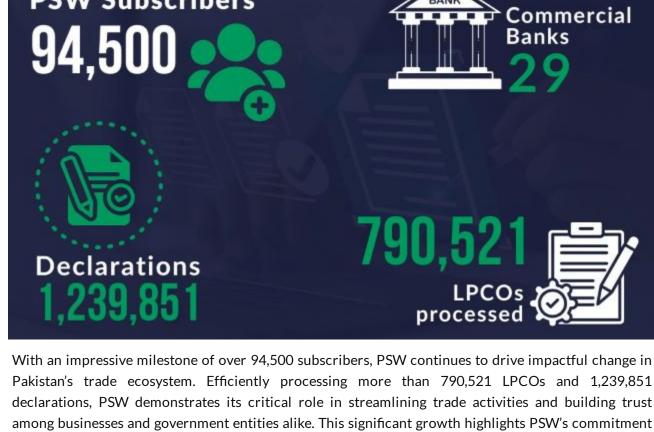
Empower Apparel & Textile Exporters

PSW Surpasses 94K Subscribers and 1.2M

Session in Karachi to

Internship Program to Empower Future Innovators

Declarations, Pioneering Pakistan's Digital Trade **Transformation** Current number of **PSW Subscribers**



to transforming the future of trade facilitation in Pakistan.

PSW EXCELLENCE پی ایس ڈبلیو ایکسی لینس

⋄ PSW

PSW - EDF Collaboration:

Empowering Exporters

The fee is now covered by EDF through the Export Development Surcharge (EDS), easing

through Cost Savings

the financial burden on exporters and promoting greater adoption of digital trade solutions.

Read More PSW and EDF Launch e-**COO Service to Simplify Export Processes**

In a major step toward digitalizing trade documentation, Pakistan Single Window (PSW), in collaboration with the Export Development Fund (EDF), has launched the QR code-enabled Electronic Certificate of Origin (e-COO), a new digital service designed to modernize and streamline Pakistan's cross-border trade.

Read More

INTRODUCING AI CHATBOT ON

THE PSW & TIPP WEBSITES

Your Digital Trade Guide

> 24/7 Availability

Instant Responses

Ask Khizer

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PSW × EDF®

EXPORT MORE, PAY LESS

PSW Fee Waiver On Export Declarations Now Live -Powered By EDF

PSW Launches AI Chatbot 'Khizer' to **Enhance Trade Support Services** Pakistan Single Window (PSW) has launched Khizer, an Al-powered chatbot

transforming customer support within Pakistan's digital trade ecosystem. Read More

now available on both the PSW and

PSW Welcomes High-

Level Delegation from

Turkish Ministry of Trade

Pakistan Single Window (PSW) recently



exporters to engage with multiple government

agencies for regulatory permissions, streamlining TradeVerse (TIPP) websites, a major step in the entire process into a single, digital interface.



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A GUIDE

hosted a high-level delegation from the Turkish Ministry of Trade, led by Mr. Deniz Okan Savaş, Head of Department General, Directorate of Customs. The delegation was joined by senior officials from Pakistan

Read More **PSW CEO Speaks at GLOBE Pakistan Summit** 2025

Aftab Haider, CEO of PSW, joined industry leaders as a distinguished panelist at the GLOBE Pakistan Summit 2025, organized by the Trade Development Authority of Pakistan (TDAP). Participating in the session titled "Beyond the Cart," Mr. Aftab

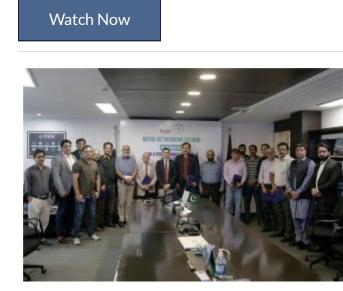
Customs and FBR Headquarters.

shared insights on PSW's pivotal role in Pakistan's ecommerce transforming ecosystem. Read More

PSW COLLABORATION

OPPORTUNITIES

This Free Session Is For The Textile Industry Onl



Media Networking Event

PortVerse Launch

Showcases PSW's Upcoming

PSW hosted a media networking event at its

headquarters to brief senior journalists and

representatives from leading media outlets on its latest digital innovation, the Port Community System of Pakistan, officially named PortVerse.

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SMElevate: CONNECTING **PAKISTAN'S SMEs** TO GLOBAL TRADE

* PSW × Alibaba.com

PSW, in collaboration with Alibaba.com, successfully hosted a SMElevate session in Karachi tailored for stakeholders across the textile value chain, from raw materials and fabrics to garments, home textiles, and upholstery.

PSW Hosts SMElevate Session

In a strategic effort to boost export competitiveness,

Apparel & Textile Exporters

in Karachi to Empower



PSW IN THE NEWS PM to Launch 'PortVerse'

August to Enhance Port Efficiency During a recent media meet, CEO PSW shared details of PSW's upcoming maritime digital transformation initiative, PortVerse,

set to be launched by Prime Minister Shehbaz Sharif in the first week of August.

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Maritime System in

SBP Revises Export Declaration Format under PSW to

a single digital platform. Read More

PSW TRADE CONNECT

Streamline Forex Compliance Launched by Pakistan Customs, PSW is streamlining the complex import and

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export licensing and clearance processes by integrating over 70 government departments and regulatory agencies onto

manufacturers and OEMs can now submit electronic requests through PSW. Read More پی ایس ڈبلیو ٹریڈ کنیکٹ

Capacity Building Through

Read More

Pakistan Single Window: Auto

PSW has digitally integrated the Engineering

Development Board (EDB) into its platform,

eliminating the manual process for import quota

approvals under SRO 656. Automotive

Makers Can Now Apply for

Import Quotas Digitally

Readiness PSW, in collaboration with the National Incubation Center (NIC) Karachi, conducted the "TradeTech Workshop -Export Smarter with PSW," aimed at

equipping participants with the knowledge and tools to navigate cross-border trade using PSW's integrated digital platform.

Workshop at NIC Karachi

PSW's TradeTech

Promotes Export

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PSW Engages Industry

Stakeholders through

and Financial

Sessions

TIPP Awareness

As part of its ongoing change management and stakeholder engagement initiatives, across key sectors.

Compliance: PSW-EDB Conduct EDB Module

Collaboration: PITAD Officers Visit PSW PSW hosted officers from the 43rd Mid-Career Management Course (MCMC), currently receiving specialized training at the Pakistan Institute of Trade & Development (PITAD), an attached department of the Ministry of Commerce.

Driving Digital Adoption:

COO Module Awareness

Sessions

Chambers.

PSW Conducts National e-

PSW conducted a series of sessions on the

Electronic Certificate of Origin (e-COO) Module for

Non-Preferential Trade in collaboration with

leading chambers of commerce across Pakistan,

including the Lahore, Karachi, and Rawalpindi

PSW conducted targeted awareness sessions on the Trade Information Portal of Pakistan (TIPP), focusing on enhancing understanding and operational readiness Read More

Digitalizing Automotive

Awareness Session PSW, in collaboration with the Engineering Development Board (EDB), conducted a focused session on the newly developed EDB Module to support the automotive manufacturing sector. Read More

PSW, in collaboration with the Center for Executive Education at IBA Karachi, conducted two informative sessions aimed at enhancing understanding of Pakistan's evolving cross-border trade ecosystem.

PSW and **IBA** Karachi **Collaborate to Promote Trade Awareness and Digital Transformation**

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COMPANY UPDATES

PSW Launches

Inspire@PSW to

Read More

Cultivate Innovation and Future-Ready Leadership PSW has introduced Inspire@PSW, a new leadership and learning initiative aimed at fostering a culture of continuous learning,

critical thinking, and innovation across the organization. Read More

Designed, Managed, and Published by PSW Marcom Department

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